ORDER

Orders	Order / Rev:	2463689	_	
	Alt Order #:	WOC13576369	_	
	Product Desc:	TV	_	
	Estimate:	1646		WHAS
	Flight Dates:	04/15/22 - 04/26/22	Primary AE:	Taylor Fritsch
	Original Date / Rev:	04/14/22 / 04/14/22	Sales Office:	TSWAS
	Order Type:	General	Sales Region:	NAT
Agency	Name:	Medium Buying LLC / POL	_	
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		815 Grandview Ave Ste 600	Billing Cycle:	EOM/EOC
		Columbus, OH 43215	Agency Commission:	15%
Advertiser	Name:	ISS/ House Freedom Action		
	Demographic:	A55+	New Business Thru:	
	Product Codes:	IS-US House	Advertiser External ID:	115602
	Revenue Code 1:	AGY	Agency External ID:	39784AG
	Revenue Code 2:	(POL) Political	Unit Code:	General
	Revenue Code 3:	(POL) Issue	_	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/24/22	65	\$17,100.00	\$14,535.00
04/25/22	04/26/22	12	\$3,600.00	\$3,060.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	65	\$17,100.00	\$14,535.00	0.00
May 2022	12	\$3,600.00	\$3,060.00	0.00
Totals	77	\$20,700,00	\$17.595.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	15%	\$20,700.00
Market	100%	\$138,000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	85%	\$117,300.00
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
١	l 1	WHAS	04/15/22	04/26/22	Local News @ 6a M-F	CM	6:30 AM-7:00	AM MTWTF	:30	5	\$200.00P02	0.00 NM	10	\$2,000.00
					WHAS11 WAKE UP	NEWS @	(6:30 AM-7:00	AM)					i	
		Star	t Date I	End Date	Weekdays Spo	ts/Week	Rate	Rating						

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Order / Rev: 2463689 Advertiser: ISS/ House Freedom Action

Alt Order #: WOC13576369 Product Desc: TV WHAS

Flight Dates: 04/15/22 - 04/26/22 Estimate: 1646

Start Date	Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
No. Control No. Control No. No	Sta	art Date	End Date		Spots/Week	<u>Rate</u>	Rating						
N 2 WHAS 04/15/22 04/28/22 Coord Morning America CM													
Start Date										#005 00 D00	0.00 NIM	40	ФО ООО ОО
Sign Date Sign Date Sign Date Week days South Week Sign South Sign South Sign	N 2 WHAS	04/15/2	2 04/26/22					- :30	6	\$325.00P02	0.00 NIM	12	\$3,900.00
Week: 04/13/022 04/19/022 MTMFFF- 6 \$325.00 0	Sta	art Date	End Date			-	_ :						
Week CH4781022													
Start Date End Date Weekdays Sofoth/Week Start Date Start	Week: 04/	/20/22	04/26/22	MTWTF	6	\$325.00	0.00						
Week: 0.413/122/20 0.419/122 (1947) MT-F- 5 (1958) 5 \$125,00 0.00 N 4 WHAS 04/15/122 04/18/122 (1948) Local News @ 530p MFCM (530-6) 530-6p MTWFF- 30 5 \$350.00 POZ 0.00 NM 10 \$3,500.00 MM Week: 04/20/22 (1942) 04/26/22 (1942) Week/days Soots/Week Rate Pating MTWFF- 30 5 \$350.00 POZ 0.00 NM 10 \$4,000.00 MM N 5 WHAS 10 NEWS @ 6p WHAS 11 NEWS & 6p WHAS & 6	N 3 WHAS	04/15/2	22 04/26/22			12-1p	MTWTF	- :30	5	\$125.00P02	0.00 NM	10	\$1,250.00
N 4 WHAS 04715/22 Q4780/22 Coarl News @ 330 MFCM	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
N 4 WHAS 04/15/22 04/26/22 Local News @ 530p MFCM 530-6p MTwTF- 30 5 \$350.00P02 0.00 NM 10 \$3,500.00			04/19/22		5								
Start Date End Date Weekdays Spots/Week Rate Week Out 19/122 Out 19/1							0.00						
Week: 04/13/22 04/19/22 MTWTF 5 \$\$50.00 0.00	N 4 WHAS	04/15/2	22 04/26/22	_	•	530-6p	MTWTF	- :30	5	\$350.00P02	0.00 NM	10	\$3,500.00
N 6 WHAS 04/15/12 04/28/22 Local News @ 6p M-F CM	<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
N 5 WHAS 04/15/22 04/26/22 Local News @ 6p M-F CM													
Name													
March Marc	N 5 WHAS	04/15/2	22 04/26/22			6-630p	MTWTF	- :30	5	\$400.00P02	0.00 NM	10	\$4,000.00
Meek: 04/20/22													
N 6 WHAS 04/15/22 04/26/22 ET 7-730p													
ENTERTAINMENT TONIGHT Weekdays Spots/Week Rate Week: 04/13/22 M19/22 MTMTF 5 \$400.00 0.								.20		£400 00 D00	0.00 NIM	10	£4,000,00
Week: 04/13/22				ENTERTAINME	NT TONIGHT	·		- :30	5	\$400.00P02	0.00 NM	10	\$4,000.00
Week: 04/20/22						·							
N 7 WHAS 04/15/22 04/23/22 Local News @ 6a Sa CM													
Ward								30	1	\$50 00 P02	0.00 NM	2	\$100.00
Week: 04/13/22				WAKE UP WEE	KEND 6-7A			30	'	φ30.00F02	U.UU INIVI	2	\$100.00
Week: 04/20/22						·							
N 8 WHAS 04/15/22 04/23/22 Good Morning America SIM GOOD MORNING AMERICA Spots/Week GOOD MORNING AMERICA Spots/Week Rate Week: 04/13/22 04/19/22													
Start Date End Date Weekdays Spots/Week Rate Rating					nerica © M	-		- :30	2	\$125.00P02	0.00 NM	4	\$500.00
Week: 04/13/22	Sta	art Date	End Date			Rate	Rating						
Week: 04/20/22													
WHAS11 NEWS @ 6:30p Start Date End Date Weekdays Spots/Week Rate Rating Start Date O4/19/22 O4/26/22 O4/26/22	Week: 04/	/20/22	04/26/22	S-	2	\$125.00	0.00						
Start Date End Date Weekdays Spots/Week Rate Rating \$125.00 0.00 0.00	N 9 WHAS	04/15/2	2 04/23/22			630-7p	S-	- :30	1	\$125.00P02	0.00 NM	2	\$250.00
Week: 04/20/22	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
N 10 WHAS 04/15/22 04/24/22 ROS EM (Su) 6-8a	Week: 04/	/13/22	04/19/22	S-	1	\$125.00	0.00						
Wake UP Weekdays Spots/Week Rate Rating Week: 04/13/22 04/19/22						\$125.00	0.00						
Week: 04/13/22 04/19/22 S 1 \$50.00 0.00 Week: 04/20/22 04/26/22 S 2 \$50.00 0.00 N11 WHAS 04/15/22 04/24/22 Good Morning America SDM and GOOD MORNING AMERICA 8-9a S :30 1 \$125.00 P02 0.00 NM 2 \$250.00 P02 Start Date Week: 04/13/22 End Date Weekdays O4/19/22 Weekdays Spots/Week P1 s125.00 Rating P1 s125.00 0.00 0.00 N12 WHAS 04/15/22 04/24/22 Local News @ 630p Su CM O4/15/10 P1 s125.00 630-7p S :30 1 \$400.00 P02 0.00 NM 2 \$800.00 P02 Start Date Week: 04/13/22 End Date Weekdays Spots/Week P1 s100.00 Rate Rating P1 s100.00 Ra	N10 WHAS	04/15/2	22 04/24/22			6-8a	9	5 :30	1	\$50.00P02	0.00 NM	3	\$150.00
Week: 04/20/22 04/26/22 S 2 \$50.00 0.00 N11 WHAS 04/15/22 04/24/22 Good Morning America SIM 8-9a S :30 1 \$125.00 P02 0.00 NM 2 \$250.00 NM Start Date Week: 04/13/22 04/19/19/19/19/19/19/19/19/19/19/19/19/19/	<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
N 11 WHAS 04/15/22 04/24/22 Good Morning America SIM 8-9aS :30 1 \$125.00 P02 0.00 NM 2 \$250.00 GOOD MORNING AMERICA Start Date End Date Weekdays Spots/Week Rate Rating					= -								
Start Date End Date Weekdays Spots/Week Rate Rating						-							
Week: 04/13/22 04/19/22 S 1 \$125.00 0.00 Week: 04/20/22 04/26/22 S 1 \$125.00 0.00 N 12 WHAS 04/15/22 04/24/22 Local News @ 630p Su CM 630-7p S :30 1 \$400.00 P02 0.00 NM 2 \$800.00 Week: 04/15/22 04/24/22 Local News @ 630p Su CM 630-7p S :30 1 \$400.00 P02 0.00 NM 2 \$800.00 Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/13/22 04/19/22 S 1 \$400.00 0.00 Week: 04/20/22 04/26/22 S 1 \$400.00 0.00	N11 WHAS	04/15/2	22 04/24/22			8-9a	S	5 :30	1	\$125.00P02	0.00 NM	2	\$250.00
Week: 04/20/22 04/26/22 S 1 \$125.00 0.00 N 12 WHAS 04/15/22 04/24/22 Local News @ 630p Su CM 630-7p S :30 1 \$400.00 P02 0.00 NM 2 \$800.00 WHAS11 NEWS SUNDAY Start Date End Date Weekdays Spots/Week Week: 04/13/22 End Date O4/19/22 Weekdays Spots/Week Week: 04/00 Rating No.00 Week: 04/20/22 04/19/22 S 1 \$400.00 0.00 Week: 04/20/22 04/26/22 S 1 \$400.00 0.00					Spots/Week								
N 12 WHAS 04/15/22 04/24/22 Local News @ 630p Su CM 630-7pS :30 1 \$400.00 P02 0.00 NM 2 \$800.00 WHAS11 NEWS SUNDAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/13/22 04/19/22S 1 \$400.00 0.00 Week: 04/20/22 04/26/22S 1 \$400.00 0.00													
WHAS11 NEWS SUNDAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/13/22 04/19/22 S 1 \$400.00 0.00 Week: 04/20/22 04/26/22 S 1 \$400.00 0.00					•					#400 00 D00	0.00 111	_	# 000 00
Week: 04/13/22 04/19/22 S 1 \$400.00 0.00 Week: 04/20/22 04/26/22 S 1 \$400.00 0.00				_	•	03U-/P		5 :30	1	\$400.00P02	U.UU NM	2	\$800.00
Week: 04/20/22 04/26/22S 1 \$400.00 0.00	·												
- : • • • • • • • • • • • • • • • • • •	vveek: U4/	20122	U4/Z0/ZZ	3	1	φ400.00	0.00				Totals	77	\$20,700,00

Totals 77 \$20,700.00